

TM # 107045

NCC Cable System Order

11767704

Order #	62360480
Syscode	8080
System Name	Spectrum/Outer Milwaukee Zone, WI
Market	Milwaukee-Racine

Flight Dates	11/07/16 - 11/13/16
Agency	Main Street Media Group
Advertiser	Senate Leadership Fund

Update Date	11/01/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	1
Total	\$1,000.00
Commission	\$150.00
Net Total	\$850.00
Total Spots	1
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

AE	Nesma Rodriguez
Sales Coordinator	Christine Radachy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Sep16

Client Code	
Product Code	
Est Code	3455
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 11/1 NEW MNF ORDER. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	MNF- Buffalo Bills @ Seattle Seahawks	11/7/16	11/13/16	19:30	22:30	X							-	-	1	\$1,000.00	\$1,000.00	30	NCR 10/24/16-11/08/16

SPOTS	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
1	1	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$1,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,000.00

SYSTEM APP: SALES ACCT Date Printed 11/01/16

62360480 | Milwaukee-Racine | Spectrum/Outer Milwaukee Zone, WI | 8080 |